

# People on the move: Key North East appointments and promotions of the week

Deloitte has appointed a new partner, an associate partner and four new directors in its Newcastle office.

The accountancy firm has also appointed a new director to its tax and legal team. Across the UK, Deloitte has promoted 124 people to partner – a 57% increase on last year. In the Newcastle office a total of 79 people have been promoted.

Based at the recently opened Newcastle office the new partner is Mick Jeffrey, the associate partner is Paul Hewitson and the new directors are Jo Robertson and Andrew Horn in tax and legal, Heather Younger in financial advisory and Suzanne Green in audit and assurance. The new externally hired director is Mark Lockey.

Mr Jeffrey, part of the audit and assurance team, has extensive experience of working within all key industry sectors and in particular the chemicals and pharmaceuticals sectors.

Stephen Hall, senior partner at Deloitte in Newcastle, said: "I am very pleased to be able to announce these six senior promotions which is testament to the growth of the firm in the North East. These promotions demonstrate the depth of expertise which our people are putting to play with our clients to make an impact that matters. I'm also very proud that 79 people in the Newcastle have been promoted this time."



Holly Jackson

(Image: Supplied by Clothier Lacey)

Holly Jackson is the latest recruit to join the interior design team at Dakota House of Design in Newcastle.

About to graduate with a BA (Hons) in Interior Design, her new role as a junior designer sees Ms Jackson creating mood boards, liaising with clients and assisting other members of the design team day-to-day.

She said: “When Dakota approached the university wanting to hire one of its graduates, I applied instantly as I had always had my eye on the company from when I first moved to Newcastle. Additionally, I had always wanted to live in Newcastle, so it was a simple decision.

“I really enjoy producing initial designs that get the client excited and seeing that vision come to life, adding my creative spin on designs. Having a job in the industry now means I get to see my ideas developed, which never happened at university.”



From left: Parry Jenkins, Ed Wyllie, Luke McNaughton, Charlie Auld, and Lee Dodgson.

(Image: Supplied by excelpoint)

North East tech firm Excelpoint has made five appointments to its team.

Ed Wyllie and Luke McNaughton have joined as software developers, Parry Jenkins has become strategic business consultant and Charlie Auld and Lee Dodgson have become apprentice software support technician and apprentice business consultant.

Ian Brown, CEO at Excelpoint, said: “We continue to grow year on year, and importantly, we are delivering an even broader range of solutions to address business-critical challenges.

“Our no-code software competes at a global level for depth and functionality, meets the requirements of SMEs to large corporate organisations with a global footprint, and delivers measurable ROI, benefits, and rewards.”



Jonathan Greenaway (left) and Richard Podd  
(Image: Supplied by PwC)

PwC has announced the appointment of Richard Podd as the new market senior partner for its Newcastle office.

A tax partner, Mr Podd has been with the firm for almost 21 years, having joined PwC as a graduate.

Jonathan Greenaway, who is stepping down as market senior partner for Newcastle after four years in the role, has been instrumental in guiding PwC's offering in the North East through the pandemic, and growing the team in the Newcastle office. Mr Greenaway will now be taking on a regional role within the firm's Audit function.

Mr Podd said: "I am delighted to take on the role of market senior partner for Newcastle. My focus in this new role will

be to support businesses across the North East to grow and thrive through accessing clear and pragmatic professional advice.”



Jennifer Ioannidou

(Image: Supplied by Laurence James at PHA Group)

Water supplier Everflow has appointed Jennifer Ioannidou as head of product to lead the company’s new product department.

Ms Ioannidou will spearhead the business’ product strategy and help to deliver a product centric approach to achieve the company’s growth ambitions for 2022 and beyond. She has been brought in to create a pipeline of new products that improve customer experience and make utilities simpler for brokers and businesses using Everflow’s services.

Ms Ioannidou said: “Everflow is a business committed to disrupting the utilities sector. I’m incredibly excited to

support on its growth plans to deliver a suite of products that will innovate and offer competitive advantages.

“My team works closely with all departments across the business to develop product propositions that address clear gaps in the market, meet our customers’ needs and help achieve our strategic objectives. The individuals we bring on board must demonstrate agility, out of the box thinking, and be adept at working across organisational boundaries.”



From left: Adam Sanderson, Katy Blair and Nathan Douglas.  
(Image: Supplied by Jill Farmer)

Knight Frank Newcastle has made a hat trick of appointments to its 76-strong team including an experienced commercial property investment specialist, and two surveyors.

Katy Blair has joined Knight Frank as a senior surveyor in the capital markets team, led by Dickon Wood. Adam Sanderson is a graduate surveyor in building consultancy and Nathan Douglas is working alongside Patrick Matheson in office agency.

Ms Blair, who previously held senior surveyor positions at the Valuation Office Agency and Cushman and Wakefield, will be working on investment deals on behalf of corporate clients

including Paloma Capital, Praxis, New River Capital, Olnato and Adderstone Property Group, and a number of private investors.

Office head and partner, Peter Bowden, said: “We are really pleased to have appointed three strong team players. Recruitment is tough right now – finding the right people has taken significantly longer than we hoped but we have at last got there. We are currently recruiting for a valuations surveyor.”

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