

People on the move: key North East appointments and promotions of the week

Property agency Bradley Hall has appointed Cassie Moyse as group marketing director.

Three of the firm's shareholders are also taking on roles to concentrate on strategic growth, including Richard Rafique who becomes managing director commercial, Matt Hoy who becomes managing director residential, and David Cran who becomes managing director – Yorkshire. Catherine Affleck and Paul Czerepok will remain as group operations and group finance director respectively.

The move follows a year of significant growth for the firm, with the opening of a new office in Leeds city centre and creation of over 20 jobs across the business.

Ms Moyse said: "It's been incredible to play a part in Bradley Hall's growth over the past five years as PR manager, head of marketing and now marketing director. My appointment to the board will allow me to work closely with Matt, David, Richard, Cat and Paul to create strategic and creative campaigns in line with the business strategy as well as bring a new perspective to the direction of the business."



Greg Liggins, finance director at Able Group
(Image: Able Group)

The Able Group has strengthened its senior management team with the appointment of Greg Liggins.

Mr Liggins joins as the new finance director from Hargreaves Land. He brings a strong record of experience in property development and has also held central roles in the oil and gas industry with Wellstream Flexibles, part of the General Electric conglomerate.

Able UK executive chairman Peter Stephenson said: “We are pleased to welcome Greg to our team, especially given his experience in key sectors at the heart of our business.

“This is an important time as we move forward with our development plans for our sites on Teesside and the Humber, including marine recycling, providing multi-user port facilities for the rapidly developing offshore wind industry and developing sites, particularly for energy and carbon zero

projects.”



(L-R) Victoria Dineen, Jenna Keir-Kendrew, Matthew Lawton, Phil Hourigan, Alex Siddle, Eleanor Uren, Mary Foster.

(Image: The Bigger Picture Agency Ltd)

Durham City law firm Swinburne Maddison LLP has appointed Phil Hourigan in the newly created position of business and practice development director.

Mr Hourigan, has spent over thirty years with NatWest Group fulfilling area director positions in commercial banking across the North. More recently he was managing director for a large retail operation.

He said: “My relationship with Swinburne Maddison has come full circle. I was the bank manager responsible for arranging the banking deal when the firm was initially formed, almost 25 years ago, and have been a strong advocate ever since.

“I have also benefitted from being a client, and now I will be working with them. The role really excites me and gives me the opportunity to put my skills and experience to positive use in helping develop the business and deliver its ambitious plans for continued growth.”



IGNIFI Digital Manager Craig Lambert (left) with new design recruits, Matt Perry, John Mares and Amy Lee.

(Image: Martin Avery Photography)

Sunderland healthcare marketing agency IGNIFI has expanded its studio team and digital, design and creative capabilities with the appointment of Matthew Perry as multimedia designer and Amy Lee as designer.

The latest additions to the studio team will support the increase in demand from clients for digital campaign creativity and assets.

Mr Perry joins with seven years of experience gained across a range of sectors with a variety of design agencies, while Ms Lee has over eight years of design experience and joins I from a Durham-based agency.

Digital manager Craig Lambert said: “Both Amy and Matt join our design studio, increasing our capacity as well as adding their own unique skills into the mix. Matt’s expertise in motion graphics and digital design will allow us to make further advancements in our video/animation delivery. Amy’s experience and versatility will allow us to support more projects and ensure our clients’ high-quality design needs are at the forefront as IGNIFI continues to grow.”



Left to right – Paul Taylor and Keith Peddieson are SAM’s new business development team.

(Image: Elliot Nichol Photography)

The Sustainable Advanced Manufacturing (SAM) Project has

appointed Keith Peddieson and Paul Taylor as its new business development executives.

Mr Peddieson joins as business development executive for Sunderland, South Tyneside and County Durham, having spent over 15 years working with the region's manufacturing base, from helping improve the provision of apprenticeships to driving change management.

Mr Taylor has joined to cover the North of Tyne area after almost 30 years working in a variety of senior roles across the region, the UK and internationally in both the public and private sector.

Roger O'Brien, project and technical lead at the SAM Project, said: "We are delighted to welcome the pair to the team. Their wealth of experience working among the region's manufacturers will be key to helping ensure we are able to engage with more businesses as we progress with phase two and continue increasing our level of support."

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