

# Phenix Salon Suites targeting 50 new UK locations by 2030 after Manchester success for franchise founded by US actress Gina Rivera

Phenix Salon Suites is aiming to open 50 new locations across the UK by 2030 after the success of its Manchester site.

The franchise, which was founded by US actress Gina Rivera, has hired Colliers to help lead the search.

The brand currently has over 300 locations in the US which provide salon professionals with private suites to operate their own businesses.

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As well as new UK locations, Phenix Salon Suites is also looking for new sites in Canada and Western Europe.

The first UK Phenix Salon Suites location opened at 1 Deansgate in Manchester in October 2021.

Tom Cullen, director in the Retail team at Colliers, said: “We are excited to be on board with such an innovative concept as we’ve started to see demand from consumers for health and beauty retailers to provide a more diverse offering and we believe that Phenix Salon Suites provides that solution to the way the market is inevitably heaving.

“As the hair and beauty industry is currently valued at £6.6bn in the UK and is only set to thrive in the future, this level of demand is reflected in our clients’ development goal of 50

sites by 2030.

“The key to our success will be providing the right space for a variety of different occupiers to curate a vibrant hub of activity and experiences for their consumers.”

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