

Plans in for £20m development to create almost 100 apartments

Plans have been submitted for a £20m scheme to construct two apartment buildings and create almost 100 flats in Blackpool.

A total of 92 homes would be created if the proposals from Coastway Ltd and Headlands Ltd are backed.

The New South Promenade project will see two residential developments located along Blackpool's south shore promenade, which dates back to 1926.

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At the northern end of the site, the first building would include 51 flats replacing the vacant Skye and Colwyn Hotels and Sandpiper Holiday apartments.

At the southern end of the crescent, the second development will replace the Headlands hotel to offer 41 apartments.

Deborah Smith, of planning consultancy Smith & Love which is acting for the developer, said: "Blackpool is experiencing a renaissance, and there's a demand for high-quality residential accommodation, which the New South Promenade development will provide.

"Two contemporary apartment buildings will provide high-quality homes for people helping stimulate the local economy and play a part in creating a sense of place with a diverse but active community.

"New South Promenade will also complement the ongoing

regeneration of Blackpool itself while playing an essential role in revitalising the crescent and attracting people to live and work in the town.”

The developments have been designed by Lancashire architecture practice, David Cox Architects.

Director David Cox, added: “The scheme will reinvent this important part of Blackpool’s promenade.

“The two sites, north and south, will act as bookends to the crescent and help bring about much-needed quality residential spaces.”

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