

Richard Beal named Yorkshire's Property Personality of the Year

Beal Homes chief executive Richard Beal has been named Property Personality of the Year at a prestigious regional awards event.

He received the accolade before an audience of industry peers at The Yorkshires Residential Real Estate Awards 2022. This year has [seen the completion of Hull's Fruit Market](#), while the company's largest ever development in [Goole has entered a further phase](#). It is also closing in on [completing its own statement headquarters](#) by the Humber Bridge.

The awards judges said: "For the business he has built and his work in the community, Richard is a worthy recipient of this award. Beal work hard to put their customers first and are genuinely committed to supporting both the communities they are building in and their region more widely."

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Accepting the award, Richard said it was "a tribute to all that has been achieved by everyone at Beal Homes". He told guests: "As a family business, we're proud to have remained independent as we've grown over the years and to play our small part in the Yorkshire housebuilding industry.

"Housebuilding is a cornerstone of the UK economy. It is an industry that creates great new places for people to live and provides much-needed new homes.



Richard Beal, chief executive of Beal Homes.

(Image: Beal Homes)

“I hope this new government fully understands just what our industry contributes to the economy and provides whatever support is required in the challenging months ahead.”

East Yorkshire-based Beal Homes was founded in 1968 by Richard’s father John and late uncle Raymond, with Richard joining the business straight from school in 1988. He worked in all aspects of the business before ultimately taking over the ownership and leadership from his father in 2010.

Today, Beal Homes is a £52.8 million turnover multi-award-winning housebuilder delivering high-quality developments in Hull, East Yorkshire and Lincolnshire. It also partnered with Wykeland to deliver the residential element of Hull’s Fruit Market.

Richard said: “The success of Beal Homes is based on the foundations which were laid by my father and uncle. My dad

taught me everything about the basic principles of business, drummed into me since I was about six months old, and that has put us in good stead for the future, for which I will be forever grateful.”



Richard Beal, left, chief executive of Beal Homes, and Dominic Gibbons, managing director of Wykeland Group, in front of townhouses forming part of the Fruit Market residential development. Beal Homes and Wykeland Group have delivered the scheme through the Wykeland Beal regeneration partnership as part of the £80 million transformation of the waterfront area. (Image: R&R Studio)

Beal Homes will soon move into its own new home – a 20,000 sq ft head office which is a stone’s throw from its existing base on Bridgehead Business Park in Hesse. A quarter of the building will be dedicated to Beal’s unique Design Lounge – a space where buyers work with the housebuilder’s expert team of designers to completely customise their home to suit their

lifestyle and tastes.

Richard said the new facility would be industry-leading in the service it will enable Beal Homes to provide to its customers and “a platform to build on the successful Beal culture”. “It will be somewhere we can invest in the people of tomorrow and provide excellent training for our growing team of apprentices,” he said.

Beal Homes was also shortlisted for Residential Developer of the Year, a category won by Wetherby’s Newett Homes.

The Yorkshires Residential Real Estate Awards celebrate excellence across Yorkshire’s residential property sector. The awards are organised by the Yorkshire Children’s Charity and were held at New Dock Hall in Leeds.

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