

Seeing double – Specsavers partner adds second Hull branch with third to follow

A £150,000 investment is being made by the new joint venture partner of Hull's Specsavers.

David Proudfoot has added the city centre outlet to his original Kingswood Retail Park outlet.

A third branch in Cottingham will open later this year, and three new optometrists are being sought to bolster the team.

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He said: 'We're making several changes to the customer journey in our stores – a whole refit across the business – which will ensure we have the same level of team expertise, kit and experience in place, to provide the best eye and hearing health care across Humberside.

"Aside from the top talent in store, we've also expanded our Specsavers at Home service, providing domiciliary care for patients in the comfort of their own home."

The refurbishment includes the installation of a brand-new test room alongside cutting-edge kit and comes as the 35th anniversary looms.

Higher grade optical and audiology technology for customers, to accommodate for post-lockdown demand, is part of the move.

The cutting-edge equipment will include a 3D scanning OCT machine, which will give the store's specialists the ability to undertake Specsavers' most advanced eye test to date.

It will have the ability to detect retinal detachments, macular holes, macular degeneration, post-cataract complications and many other serious eye conditions.

Mr Proudfoot said: “An OCT scan helps us to view the health of people’s eyes in greater detail than ever before, by allowing us to see what’s going on beneath the surface.

“With OCT, we can spot many underlying, sight-threatening eye diseases; sometimes up to four years earlier than traditional techniques, and we can spot signs of other diseases which affect the optic nerve and retina, like blood pressure problems and even brain tumours.

“At Specsavers, we always strive to put the customer at the heart of everything that we do. That’s why we can’t wait to welcome back the Hull community once our new services and technology are in place, so they can have a look for themselves at the investment made and so they can benefit from the array of advanced optical and hearing tech we’ve got at our disposal.”

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