

Sertec unveils fruits of £7m investment

A manufacturer has invested £7 million into its West Midlands base.

Sertec, which is headquartered in Coleshill, specialises in making steel and aluminium components for vehicle bodies.

It has now added a new machine press to its factory which it said would significantly boost production capabilities and create 15 new jobs.

It has taken 18 months and a team of 160 contractors to install the press which is now operational and which the company said would play a role in expanding its capacity to produce parts across various sectors, particularly the automotive industry.

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Sertec Group's chief executive Grant Adams said: "The new press is a game changer and we now have the capability to significantly boost our parts production process across all

sectors.

“We have put a huge amount of engineering work into being able to incorporate many automated functions and pre-sets that run concurrently whilst changing coils or tools.

“This has resulted in changeover times that are now exceeding expectations and offering more flexibility for manufacturing parts from this press.

“The installation forms part of a wider investment into our manufacturing process which began earlier in the year.

“This is now producing the returns we had planned for with more jobs created, increased production capabilities and better efficiency in our business operations.

“Our focus is to now build upon this success, driving stability and sustainable growth to create a solid future for the business and all its stakeholders.”