

# The Apprentice series 17 – how to apply online

The production team behind the BBC show The Apprentice has started its search for candidates for series 17.

Naked – part of Freemantle Media – has posted [the online application](#) at the BBC's The Apprentice website.

The winner will receive a £250,000 investment in their business idea.

So far, Lord Sugar has invested almost £3million through The Apprentice.

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Series 16 of the show is due to air on January 6. The 12-part series starts with task to come up with a marketing campaign for a new cruise liner, including creating a brand and a television advert.

This year, Lord Sugar is joined by Baroness Brady and the winner of series one, Tim Campbell MBE.

**[READ MORE: All about Karren Brady, Tim Campbell and Lord Sugar](#)**

The return of the business based show coincides with the return of Dragons' Den.

Entrepreneur Steven Bartlett joins the team of dragon investors for this series. Read more on [his incredible career so far.](#)

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