The Daily Post/North Wales Live Business Awards 2021 have launched

The Daily Post/North Wales Live Business Awards 2021 - in association with Business Live - is back after the pandemic saw last year's event cancelled.

The prestigious awards — backed by headline sponsor <u>Bangor</u> <u>University</u> — recognise every type of business, from small start-ups to the industry giants of the region.

It gives firms an opportunity to feature in Wales's biggest selling regional newspaper as one of the area's success stories — as well as online on North Wales Live and Business Live.

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Daily Post/North Wales Live Business Awards 2021 logo The Daily Post Business Awards ceremony will take place on Wednesday December 15 at Bangor University — hosted by ITV weather presenter Emma Jesson.

This year there are 10 separate categories — from Start-Up of the year to our green champions.

There is a tight deadline for nominations with entries <u>needing</u> to be submitted by midnight on <u>Sunday November 14</u>.

The awards are also being supported by category sponsors <u>ADRA</u>, <u>Development Bank of Wales</u>, <u>Busnes@LlandrilloMenai</u>, <u>Cartrefi</u> <u>Conwy</u> and <u>Harlech Foodservice</u>.

The categories:

Business Start-Up Award

Did your business begin trading after January 2020? Since then, have you demonstrated a strong market position with prospects for growth and shown a strong staying power. Judges will be looking for solid business plans and a determination to succeed.

Business of the Year (up to 25 employees)

Does your business employ up to 25 people? If you can show outstanding performance and consistently high business achievement and success then this is the category for you. Entries will be judged on business achievement and growing financial performance, with the business possibly also demonstrating strong future growth potential.

Business of the Year (over 26 employees) — sponsored by Busnes@LlandrilloMenai

Enter this category if your company employs more than 26 people and can show outstanding business performance. Judges will focus on evidence of a strong financial position, excellent business achievements and any other initiatives that make you stand out from your peers.

Best in Food & Drink Award — sponsored by Harlech Foodservice



Harlech Foodservice logo Daily Post/North Wales Live Business Awards

This award is for the best local food and/or drink business and is open to restaurants, bistros, and pubs through to artisan food and beverage producers. The winner of this award will be able to show how they have built a profitable and sustainable business with evidence of creativity and high standards that sets them apart.

Green Business Award

The judges are seeking the business or organisation which has demonstrated good environmental or sustainability practice, reducing energy costs, minimising waste or by other means reducing their carbon footprint. If this is you, enter this award.

Community Award - sponsored by Cartrefi Conwy



Cartrefi Conwy logo Daily Post/North Wales Live Business Awards

Have you or your organisation been committed, proactive or contributed to helping benefit a local community initiative or scheme? You will also need to show how good business management has helped achieve this goal.

The Innovation and Technology Award sponsored by the Skills Factory

The judges are seeking to recognise organisations that have developed innovative products or services / or have transformed their business through the adoption of science and technology. This could include using the challenges of the pandemic as an opportunity to adopt new technologies or innovative business models, or through investing in skills to become a business of the future.

Business Person of the Year

The Business Person of the year is a judges' choice award. The winner selected by the judges will be an individual who stands

out from the crowd, has an entrepreneurial spirit, demonstrates outstanding achievement and inspires others around them. The winner of this award will have been instrumental to the success of their business, growing the reputation of both their business and the region. If you have any suggestions for the panel for this years winner please complete an entry form.

Diversity and Inclusion Award — sponsored by <u>Development Bank</u> of Wales

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Development Bank of Wales logo Daily Post/North Wales Live Business Awards

This award recognises organisations for harnessing a truly diverse workforce that excels in their commitment to equality and inclusion across all strands of diversity. The category will cover excellence in all areas of diversity including age, disability, gender, sexual orientation, race and religion. The judges will be looking for a vanguard in business that can demonstrate an effective inclusion and diversity strategy that goes beyond legal compliance and seeks to add value to an

organisation, contributing to employee wellbeing and engagement.

The David Williams Judges' Choice Award — sponsored by ADRA



ADRA logo Daily Post/North Wales Live business awards
This award is not open for entry. The winner of this award is
selected from all the entries received by the judges.
Consideration will be paid to the presentation, attention to
detail and financial performance of nominees. The winner may
not be shortlisted in any of the categories but in the eyes of
the judges demonstrated commitment, determination and
dedication.

Nominations to be made via this site. Deadline midnight Sunday November 14.

www.dailypostbusinessawards.co.uk