

Trade mission to take advantage of new direct air link to long-standing Danish maritime partner

A first trade mission to Port of Esbjerg, taking in the [recently launched direct flight from Humberside](#), will leave the region later this month.

Business leaders in renewables, maritime and logistics are to meet with Danish counterparts to further collaboration and supply chain links.

Esbjerg is Denmark's biggest port, and the leading cluster for offshore wind in the continental North Sea. It is also an international hub for multimodal transport. It has six regular roll-on roll-off liner services, handling around 4.5 million tonnes of cargo.

Read more: [Business leaders welcome Esbjerg route launch from Humberside](#)

The port also ships out 1GW to 1.5GW of offshore wind capacity, while importing around, 50,000 cars – underlining many synergies with the Humber.

The three-day visit is being coordinated by Eastern Airways, Port of Esbjerg and Good Travel Management, part of the John Good Group, and supported by Humber Marine Renewables and Hull City Council, departing on April 19. As reported, the route from Kirmington launched in December, having been [secured the month prior](#).



Roger Hage, Eastern Airways commercial director, left, and Deborah Zost, Humberside Airport managing director, with Mayor of Esbjerg, Jesper Frost Rasmussen, and Esbjerg Airport chief executive Susanne Sorensen, at the ribbon cutting in Esbjerg Airport back in December.

(Image: Reach Plc)

Pauline Wade, international business specialist for Hessle-based Good Travel Management, said: "We are pleased to launch an excellent opportunity for businesses operating in the renewables and ports and logistics sectors to join us on a trade mission to the Port of Esbjerg.

"The mission will focus on hub activities connected to renewables including offshore wind, ports and logistics and hydrogen production. A programme of site visits and direct dialogue on business operations will be organised for participants."

"Exploring the opportunities will be the most important aspects of the visit. Participating delegates will be introduced to potential partners within the offshore wind service hub. The mission will be a mix of site visits and direct dialogue on business operations. Participation is open

to all businesses operating in the renewable energy and ports sectors, irrespective of size or location.

“Visiting the market provides opportunities for businesses accepted on the mission to participate in a pre-arranged programme of activities in order to better understand the opportunities for collaboration and find business partners.”

Subsidised places are being offered, with Eastern and Good Travel sponsoring, and it comes after [initial ties were formalised](#) by the Hull and Humber Chamber of Commerce and Port of Esbjerg in 2021.

For more information email pwade@good-travel.co.uk or call 01482 307166.

[Three new Paris routes launched by Eastern Airways as Air France partnership forged for onward travel](#)

[Humber renewables events to unite for special celebration in 2023](#)