

Welsh hotel occupancy rates at 'record highs' over the summer

Sign up to FREE email alerts from [BusinessLive – Wales](#) – daily round-up of latest news, views and features from across Wales. Invalid Email Something went wrong, please try again later.

We use your sign-up to provide content in ways you've consented to and to improve our understanding of you. This may include adverts from us and 3rd parties based on our understanding. You can unsubscribe at any time. [More info](#)

Thank you for subscribing We have more newsletters [Show me](#) See our [privacy notice](#)

Welsh hotel occupancy rates jumped six per cent in August as the thriving staycation market increased levels to record highs, according to the RSM Hotels Tracker.

The data, compiled and produced by STR and analysed by RSM, shows that Wales continued to be the destination of choice for UK holidaymakers as occupancy levels increased from 80 per cent in July 2021 to 86 per cent.

The figure surpassed pre-pandemic levels for the same month in 2019.

The average UK occupancy rate has also risen to 71 per cent in August from 65 per cent in July 2021.

Read More

Related Articles

•



[£30m Gwynedd hotel scheme to start in March with Bespoke](#)

BusinessLive

[set to operate the new site](#)

Read More

Related Articles

▪



[Guest house in 'heart of Llandudno' on market after 20 years with same family](#)

NorthWalesLive

The average room rate across the UK has almost recovered to pre-pandemic levels at £94, with Wales reaching a two-year high at £89.

In addition, revenue per available room across Wales went to £77 in August 2021, up from £41 in 2020 and pre-pandemic levels at £57.

Sign up for more business news straight to your inbox



Stay up to date with our daily newsletter, email breaking news alerts and weekly round-ups. To sign up, find out more and see all of our newsletters, [follow the link here](#)

Chris Tate, head of hotels and accommodation at RSM, said: “The hotel sector is on the right track with a welcome staycation boost driving occupancy levels up again this month. Wales hit record highs over the summer as holidaymakers opted to enjoy the Welsh valleys rather than foreign getaways.

“However, lower occupancy levels in London continued to hamper a wider UK recovery. Staff shortages continue to impact the sector which is starting to push up wage costs – applying acute financial pressure as the sector looks to recover post-Covid.”

Read More

Related Articles

▪



[‘Catastrophic’ impact of the pandemic lockdowns on Welsh tourism accommodation in 2020 revealed](#)

BusinessLive

Read More

Related Articles

▪



[North Wales high street tops the list of UK town centres bouncing back from pandemic](#)

BusinessLive