Blondie fuels growing art world NFT trend with release of new 'crypto art' series

L

egendary rock band <u>Blondie</u> has become the latest to join in the art world's growing <u>trend</u> for digital-only works.

The hitmakers are releasing a digital art collection with a series of NFTs (non-fungible tokens). The series of animated artworks are inspired by the computer portrait <u>Andy Warhol</u> generated of the band's frontwoman, <u>Debbie Harry</u>, in 1985.

Warhol and <u>Harry</u> were <u>friends</u>, and the original image was created on an early Commodore Amiga. The new series is called "Hack The Borders" and was made in collaboration with "crypto art" duo, Hackatao.

An NFT is a unique digital asset that is minted on blockchain, which guarantees its authenticity. The buyer owns the original digital asset, and proof of its authenticity is built into the NFT's code.

The new offering is meant to be "a present day manifestation of the punk rock movement, fittingly in the form of crypto art". Its aesthetic honours the singer's legacy with pop-art colours.

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There will be a set number of editions of the creation, each coming complete with a musical accompaniment from Blondie's Chris Stein, and a poem written and spoken by Harry.