

# ‘Everything I do is big’: DJ Khaled cooks up global chicken wing delivery chain with ‘dark kitchen’ giant Reef

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[rammy](#) award-winning producer [DJ Khaled](#) has teamed up with “dark [kitchen](#)” giant Reef Technology to launch a delivery-only chicken wing chain simultaneously across three continents.

Another Wing, riffing on Khaled’s catchphrase ‘another one’, is opening across 165 sites in the UK, the [US](#), Canada, France and the [UAE](#), with locations in London including Camden and Hornsey.

Another Wing’s menu features bone-in and boneless wings and sides such as jalapeno cheese fries and onion rings. Desserts on offer include chocolate chip cookies.

Meals will be delivered in hot-pink bags decorated with palm trees and Rolls Royces, and in Miami customers will be able to order a delivery to their yachts via jet ski.

“Everything I do is big,” Khaled said.

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Reef operates over 5,000 spaces around Europe and the US. Chief Creative Officer Alan Phillips said the Khaled deal shows “how brands can use our platform to scale with unprecedented speed and minimal capital investment”.

Miami-based Reef was founded in 2013 as a car park management tech company but has since expanded to become an innovative operator of disused or underused urban space.

The company leases space like car parks and rooftops and sets up things like health clinics and ‘dark kitchens’ for takeaway services. It has signed a deal in Miami to develop an urban air taxi runway on top of one of its sites.

Reef, which raised \$1 billion in November, works with the likes of Deliveroo, UberEats, and Wendy’s in the US. It is backed by Japanese tech investment giant SoftBank.

Reef [first announced plans to launch in the UK in September](#) after signing a deal with car park operator APCOA to lease space in locations such as Waterloo, Paddington, Cricklewood and Streatham.