

Mealkit unicorn Gousto launches London tech hiring spree amid war for talent in sector

Mealkit [unicorn Gousto](#) has announced it is looking to double the size of its [London](#) technology team with 250 high-skilled roles on [offer](#) as [competition](#) for software [talent](#) heats up.

The [UK](#)'s tech skills shortage is seeing soaring wage inflation in the sector as firms compete to hire.

[Companies](#) are offering packages including flexible working and increased autonomy to lure in staff, with Gousto recently revealing it will allow its 1,000 office-based [employees](#) to “nomadic [work](#)” abroad for up to one month a year.

Founder and CEO, Timo Boldt, said the idea is to enable staff to enjoy more travel opportunities, and to visit friends and family based outside the UK. The firm is also trialling “flexitime” hours, and no minimum office days requirement for six months.

The subscription business, which has raised over £155 million, currently has a 200-strong tech team in the capital. It wants to make the 250 hires by the end of 2022, with roles on offer spanning data science, AI & software engineering.

READ MORE

- [Eurowag picks London for the payment services firm's planned float](#)
- [Primark to boost web presence as pingdemic hits sales](#)

- [Wincanton snaps up logistics firm Cygnia in £24m deal](#)
- SPONSORED

Why foodies should pay a visit to London's Bloomberg Arcade

Gousto said it is increasing its focus on data and AI to compete and “enable increased levels of personalisation for customers”.

Alistair Cox, CEO of FTSE 250 white-collar recruitment giant Hays, has said the UK's “huge skills shortage” is leading to the current wage inflation being seen in the tech sector. Fellow firm Robert Walters said “hotspot” sectors include cybersecurity, with CFO Alan Bannatyne telling the Standard some junior software developers are managing to secure close to 100% pay increases in new roles amid the intense competition.