

Plan B curbs hit Wildwood and DimT owner Tasty over Christmas

DimT and Wildwood owner [Tasty](#) today became the latest hospitality group to count the cost of [Plan B](#) restrictions on peak festive [trading](#).

The AIM-listed [company](#), which operates 54 pizza joints and Asian fusion eateries, told investors [trade](#) was “considerably weaker than anticipated” after work from home advice from December 13 onwards “deterred the larger Christmas bookings”.

Tasty has been forced to shut four branches due to labour shortages and weak demand. The group said 2022 “will not be without its challenges” but management are optimistic given “strong” demand for takeaway and delivery services.

The casual dining firm said trading for the six months up to December 2021 was “extremely encouraging” before restrictions hit.

Shares were unchanged at 5.1p this morning.

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Many other hospitality businesses have been hit by Plan B restrictions over Christmas. Industry group [UK Hospitality](#) said December trade at its members' [pubs](#), [bars](#) and [restaurants](#) was down 40% to 50% on 2019 levels.