

Wetherspoons signs 20-year on-tap deal with Budweiser in shift away from Heineken

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D Wetherspoon has signed a new 20-year supply [deal](#) with [AB InBev](#)'s Budweiser, marking the end of a four decade-long arrangement between the pubco and brewing giant [Heineken](#).


The deal will see Budweiser become the [Wetherspoons](#)' largest supplier from December 15. (The pubco also recently agreed new [deals](#) with [BrewDog](#), Carlsberg Marrston's and Molson Coors).

Budweiser, Stella Artois, Corona and Leffe Blonde will from then "feature prominently" on draught in the chain's 860 [pubs](#), while Heineken's [Strongbow](#) will be replaced by [Weston](#)'s Stowford Press [Apple](#).

Heineken will stop supplying Wetherspoons with draught beers, but is in discussions over supplying bottled beers.

Budweiser's president, Paula Lindenberg, said the move "provides a fantastic opportunity to invest at scale in the UK's vibrant hospitality sector".

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The Standard has contacted Heineken for comment.

Wetherspoons crashed to a £155 million loss in the year to July after Covid hit. The company has only made a loss in three out of its 37 years – 1984, 2020 and 2021.

The firm's shares rose 2.2%, or 20p, to 911.8p, this morning.