MGC Pharma, Cansativa Group & Somai Pharmaceuticals announced among Cannabis Europa sponsors

As cannabis makes its way into the mainstream across Europe, the continent's premium B2B cannabis industry conference — Cannabis Europa — takes place at London's Old Billingsgate on 28-29 June, supported by leading businesses in this rapidly growing space.

Cannabis Europa delivers cutting-edge knowledge from senior government officials, leading scientific experts and some of the most influential businesses in the industry.

Europe is in an exciting phase for both investors and patients. Prohibition Partners estimates that around €354 million worth of legal, unlicensed medical cannabis will be sold throughout Europe in 2022, projecting that this will grow to around €2.3 billion by 2026.

As huge new markets such as Germany begin to legalise, Cannabis Europa allows delegates to navigate the rapidly growing European sector by connecting and collaborating with industry leaders and regulators.

Other leading sponsors include Shimadzu, Subrosa Group, Kanabo and Linnea, as the biggest Cannabis Europa event to date begins to take shape.

"We are happy to discuss with industry leading experts about the legalisation of cannabis in Germany. We understand ourselves as an enabler: access to cannabis — for everyone. Simple. Safe." Benedikt Sons, Co-Founder & Managing Director, Cansativa Group

Cansativa Group is Germany's largest medical cannabis distributor, one of the country's largest cannabis businesses and a driving force within Germany's rapidly evolving cannabis industry. The company's B2B platform manages every stage of the cannabis value chain from import, to distribution and related logistics, serving thousands of pharmacies across the country. Through an exclusive agreement with Germany's regulatory body, it is the only company permitted to distribute domestically-grown medical cannabis.

"Shimadzu Europe appreciates the fruitful cooperation with Cannabis Europa from the very beginning. We are happy to be part of this community, meeting the right people to help expand our business, share insights and innovations, and establishing the European market as a leading region for cannabis business." — Uwe Oppermann, Manager of the European Food Market, Shimadzu Europa.

Shimadzu is one of the world's largest providers of analytical instrumentation and environmental monitoring equipment. Shimadzu offers a multitude of products, encompassing Analytical and Measuring Instruments and Medical Systems for applications in a broad range of industries. Shimadzu employs more than 820 people in Europe and has developed into a large European network with offices and trade partners in 81 cities in 48 countries. Unified by one central approach: to provide top class solutions.

About Cannabis Europa

Cannabis Europa is the leading international cannabis conference focused on the European market. Cannabis Europa conferences connect influential leaders in science, policy and business, helping to build a responsible and effective European cannabis industry that nurtures innovation, access and growth. Our events are a catalyst for political change, and a platform for cannabis-related businesses to connect with mainstream brands.

For media enquiries, please contact Michael Hoban, Head of Marketing & Comms — michael@prohibitionpartners.com

For sponsorship opportunities, please contact Matt Freemantle, Events Director — matt@prohibitionpartners.com