## Veritek identifies three areas medical OEMs can drive customer satisfaction in after-sales support

Veritek Global, a pan-European after-sales and field engineering service specialist, today announced the availability of a free datasheet titled 'After-sales services for medical equipment OEMs'. The datasheet identifies three areas medical OEMs can scale after-sales service capacity to drive customer satisfaction.

Medical OEMs that want to develop and grow a robust aftersales support strategy can use the datasheet to learn how to leverage a field engineering service partnership to:

- Get engineering availability in the domestic and international locations they need.
- Adjust capacity to meet the demands of unplanned or fluctuating workloads.
- Reduce the cost required to set up and maintain the infrastructure required to provide high-quality firstline and second-line after-sales maintenance and repair support.

And ultimately drive customer satisfaction.

The easy-to-read datasheet answers questions and provides helpful information for everyone involved in after-sales capacity planning. Furthermore, the datasheet includes a case study.

Veritek Global's datasheet, <u>After-sales services for medical</u> <u>equipment OEMs</u>, is free and is available for <u>download here</u>.