# Zymr Appoints Vinod Ghorpade as VP of Sales to Accelerate Growth in Europe

Zymr, a global leader in next-gen software development services is delighted to announce the appointment of **Vinod Ghorpade as the company's VP of Sales** to solidify operations in the Europe region. Vinod will be operating from the European headquarters in London, UK.

**Vinod Ghorpade** is an experienced senior executive with stellar record of enabling clients to be successful in their digital transformation journeys. Vinod brings to table a great flair for the European IT services market, which will help Zymr steadfast it's growth in the region.

"As a highly accomplished business and technology leader with a deep understanding of strategic consulting, Vinod brings a unique balance of thought leadership, forging CXO-level relationships, and groundbreaking revenue generation capabilities to Zymr. This will allow us to fortify our position and enhance our competitiveness in the European market and enable the global clientele to explore, leverage, and develop new business avenues," stated **Ashok Desai, CBO of Zymr**.

"I am excited to be working at a company that provides cutting-edge cloud-centric services and am honoured to be given this opportunity to shape and develop its presence in the UK and Europe market. [Cloud adoption in Europe](#) is experiencing a meteoric rise and tech organizations are revising their strategies to leverage cloud-native technologies for their success. Zymr, with its product engineering DNA and modern delivery approach, is uniquely positioned to help organizations navigate this cloud

transformation journey. I look forward to devising Zymr's strategy to support its future growth and success in the region and beyond. I am also excited to be part of a company that along with innovation and collaboration has fun embedded in its core values," **said Vinod.**

"Vinod's expertise in building high-performing multi-shore teams will be advantageous to supporting our strategic vision for growth in taking Zymr to the next level in Europe. We are equally excited to welcome Vinod to our executive team", quoted **Haresh Kumbhani, Founder and CEO of Zymr**.

To learn more about Zymr's management team, please visit https://www.zymr.com/leadership/

**About Zymr, Inc.**

Zymr, Inc. is a full-stack cloud software development services company headquartered in Silicon Valley. Integrating state-of-the-art software paradigms, an agile development culture, and global delivery centers, Zymr works with some of the most demanding venture-funded startups and mid-to-large enterprises, to render their cloud-enabled products and services. Zymr, Inc. has effectively developed 100+ cutting-edge software products and offered services to Fortune 500 companies and genre-defining technology startups.

For more information about Zymr, please visit www.zymr.com or write to us at press@zymr.com

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