

Heinz products will return to Tesco shelves after deal reached in pricing row

The full range of Heinz products will return to Tesco shelves after the companies reached an agreement to resolve a pricing dispute.

The US food manufacturer had [paused the supply of its items](#) in a row that raised questions over who should bear the biggest cost in the current economic climate – manufacturers, retailers, or consumers.

Baked beans, ketchup, and tomato soup were among the products affected.

Heinz's bid to recoup growing costs by increasing prices had put it in conflict with Tesco, which has vowed to try to keep prices low for consumers.

Tesco had said it "will not pass on unjustifiable price increases to our customers".

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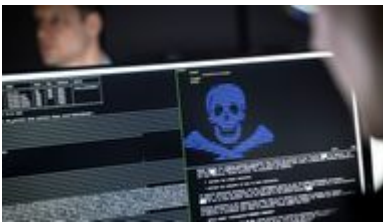
In a joint statement, the companies said: "Tesco and Heinz are pleased to have reached an agreement that will see the full range of Heinz products return to Tesco shelves and online, continuing to offer our customers great value on the nation's favourite Heinz varieties.

"Lorries full of Heinz products including Heinz Tomato Ketchup and Heinz Banz will hit the road shortly, and Tesco colleagues will be working hard to ensure shelves are filled again over the coming days."

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It is unclear if the deal will result in shoppers having to pay higher prices for Heinz products.

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Tesco is embroiled in a [similar pricing dispute with the owner of popular pet food brands Whiskas, Dreamies and Pedigree](#).

Customers have encountered increasingly bare shelves after Mars Petcare stopped supplying its products.